GOVERNMENT OF INDIA
YOUTH AFFAIRS AND SPORTS
LOK SABHA

UNSTARRED QUESTION NO:462
ANSWERED ON:20.07.2016
Independent Channel
Chandrappa Shri B.N.

Will the Minister of YOUTH AFFAIRS AND SPORTS be pleased to state:

(a) whether the Government has any proposal to create an independent channel without any advertisements during the telecast of cricket matches and if so, the details thereof;

(b) whether the Government has taken steps to consult various stakeholders in this regard; and

(c) if so, the time by which the independent channel is likely to be introduced?

Answer

THE MINISTER OF STATE (INDEPENDENT CHARGE) FOR YOUTH AFFAIRS AND SPORTS
(SHRI VIJEY GOEL)

(a) Madam, Ministry of Information & Broadcasting has informed that there is no such proposal to create an independent channel without any advertisements during the telecast of cricket matches.

(b)&(c) Does not arise.